

Annual Report 2017




SPOON

We are building a world where children living without permanent families and those with disabilities are **seen, nourished, and given a chance to thrive.**



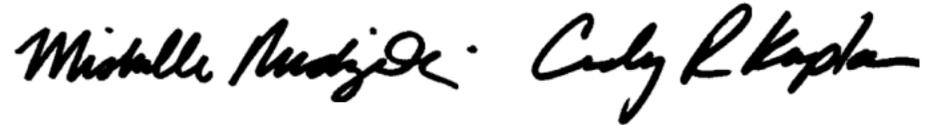
Dear Friends,

We started 2017 by asking ourselves how we could shift our approach to reach all of the children around the world who live outside of family care. Having spent the past decade bringing health and hope to children in 15 countries, we were eager to share our solutions widely. So, we invested time in developing a strategy to reach the most children, not by spreading ourselves thin but by working smarter. We shifted our question from, “how do we work everywhere” to, “how can we run targeted, highly impactful programs that will allow us to advocate for all children living outside of family care, including those at risk of family separation and those moving out of institutions and into families?”

We knew we could use our app, *Count Me In*, to change the course of children’s lives by assessing, tracking, and improving their feeding and nutrition, just as you will see happened with Faith in Zambia. At the same time, we began to collect large amounts of data through our app, showing the depth of malnutrition and feeding complications for these kids and how quickly they can be resolved using our tools. We already know that sharing our data and learnings with decision-makers can lead to radical shifts in policy and practice. In one country, we helped affect sweeping change to the orphanage system and improved resourcing towards

building a healthy foster care system with feeding and nutrition support for parents. And this was even before we had *Count Me In* to help us collect information, create individualized care plans, and advocate for better mealtime experiences for children and caregivers.

This exciting work and tangible change wouldn’t be possible without the strong community of individuals and organizations who bolster us. Support from our community comes in many forms, including the stewardship of our Board of Trustees and Portland Leadership Council, the expertise of our medical advisors, the selflessness of our many volunteers, and the generosity of our donors. Together, we will reach every child who needs us, everywhere.



Mishelle Rudzinski
Co-Founder & Executive Director

Cindy Kaplan
Co-Founder & Board Chair

Transformation in Zambia

Faith is a very small seven-year old girl living with her mother and grandmother in Zambia.

Her petite size is a result of the malnutrition brought on by the feeding difficulties common in children with cerebral palsy.

We first met Faith last year at a community center in Zambia, where we work with local partners to ensure that caregivers have the skills and resources they need to keep kids healthy and living at home. Faith came in with her grandmother, who told our trainers that it was really difficult to feed Faith because of her disability. She told stories of choking and about challenges finding foods that were safe for her granddaughter to eat.

Local trainers listened to Faith's determined grandmother and used SPOON's online app,

We never really thought about how we were feeding our children before this program. Now we have new skills to recognize, identify, and respond better to feeding and nutrition challenges. As we, the carers of children, learn and practice, our children watch and learn new skills too. We are so grateful!

Nasilele Mulemwa
House of Moses





Through collaboration with strategic and thoughtful partners, we have effected measurable change, positioning us to reach more children, families, and communities.

Zeina Makhoul, PhD
Nutrition Scientist, SPOON

Count Me In, to generate recommendations to help. Following the recommendations, the trainers guided her grandmother through techniques to alter Faith's food, making it more nutrient-dense and easier to swallow. They showed her how to stabilize her body and provide lip and jaw support to ensure that she could swallow her food more easily and efficiently.

Within 15 minutes, Faith took in far more calories with far less effort and ate without traumatizing

Transformation in Zambia

instances of choking. Her grandmother beamed with confidence! Even after trainers moved on to helping other kids, Faith and her grandmother practiced their new techniques, bonding over their successful mealtime experience. We could tell that these skills were the start of a new chapter for Faith and her family.

Nine months later, two SPOON staff members travelled back to Zambia. When they arrived, they were delighted to see Faith and thrilled with her progress. In just nine months, she moved from struggling to swallow liquids and porridge, to comfortably chewing chicken. They were able to meet her mother and hear about how SPOON's training and *Count Me In's* recommendations had enabled a radical change for Faith.

Because of stories like Faith's, our programs are expanding and giving more children an opportunity to grow and thrive.

No one knows how many **millions of children** live outside family care.



Working with highly motivated and committed professionals from SPOON gives a true meaning to the “power of collaboration”. We at ISS are proud to work with SPOON to the benefit of children with disabilities and look forward to expanding the implementation of this project to more countries.

Marie Jenny

*Special Projects Coordinator
International Social Services-General Secretariat*



In our work, we've seen as many as **80% of children** outside of family care experience disabilities and delays.



These same children are often excluded from global nutrition programs that serve kids in communities.



Too often, these kids **aren't counted.**



Up to **92%** of these kids experience one or more types of malnutrition.

The intersection of health, development and nutrition are essential for strong futures. SPOON's unique approach to feeding and nutrition seamlessly integrates the three, improving the quality of life for the most vulnerable children.

Mary Hearst, PhD, MPH

Medical Advisory Board Member

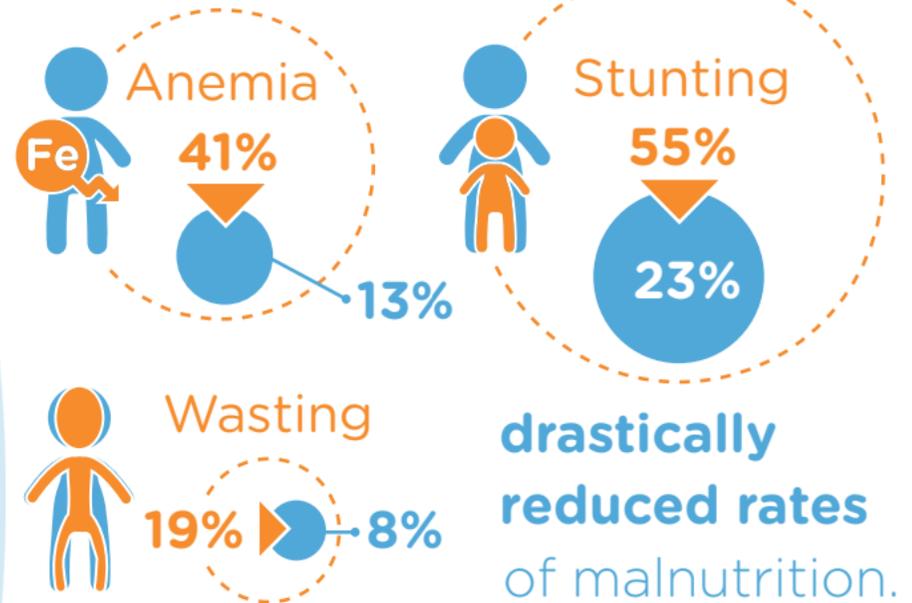
Director of Public Health, St. Catherine's University



Effecting Change

Our programs work. Over two years in three countries, we trained the caregivers of over 1,000 children.

The result of our work:



Global Advocacy

Motivating influencers to change policy, practice, and funding.



Nourishing children by educating their caregivers.

Global Activity

The Future of Our Work

Advocacy informed by program results leads to global action.

In the coming year, we will significantly expand our reach through a growing network of Master Trainers in targeted countries around the world. The results of our focused work will inform our global advocacy efforts to effect public policy transformation. Using the data we have gathered

through on-the-ground programming, we will scale our impact beyond the communities we currently serve by advocating for vulnerable children on a local, national, and global scale. Combining our growing trainings with global advocacy will help ensure that all kids have the chance to thrive!

Our Impact in 2017



Oregon



Foster Care

Empowering foster parents with happy and healthy mealtime solutions



China



Orphanages

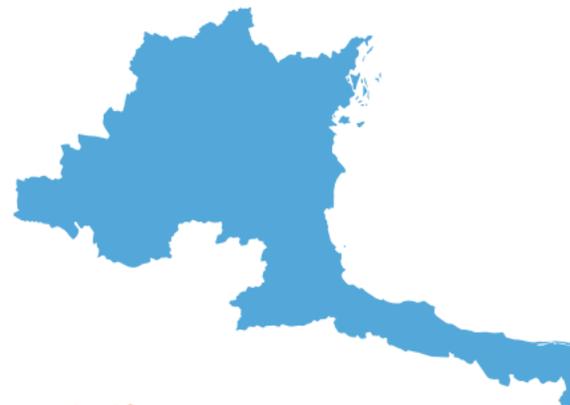
Piloting a national model for feeding children with disabilities in institutions

Cambodia



Orphanages

Developing an extensive Master Trainer network to launch feeding and nutrition support country-wide



Vietnam



Orphanages

Integrating feeding and nutrition into a government-supported family reintegration program



Russia



Orphanages

Continuing to support our Master Trainers in expanding our work to more trainers in more facilities

Zambia



Orphanages



Community Care Centers

Expanding proven programs in institutions and reaching new children at risk of family separation



Our Impact in 2017



Mauritius



Orphanages

Sustaining successful outcomes through remote *Count Me In* support

Thanks to our Donors!

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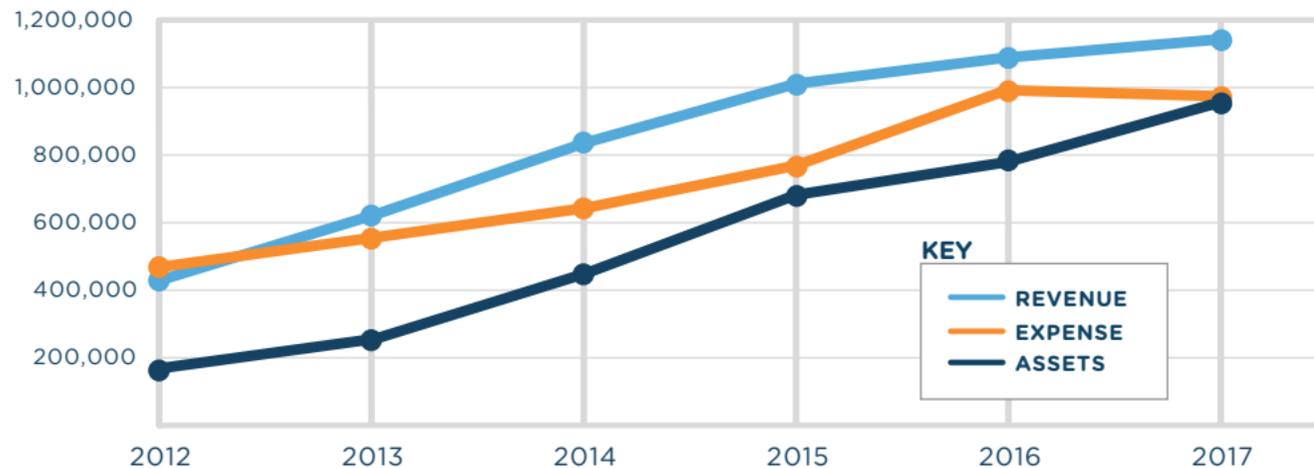
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Financial Summary



ASSETS	AMOUNT
Cash and Cash Equivalents	\$ 162,241
Investments	\$ 222,881
Accounts & Grants Receivable	\$ 487,937
Prepaid Expenses	\$ 5,318
Property & Equipment, Net	\$ 68,343
Total Assets	\$ 946,720

LIABILITIES & NET ASSETS	AMOUNT
Total Liabilities	\$ 9,181
Total Net Assets	\$ 937,539
Unrestricted	\$ 626,788
Temporarily Restricted	\$ 310,751
Total Liabilities & Net Assets	\$ 946,720
Change in Net Assets	\$ 171,632

REVENUE	AMOUNT
Contributions and Grants	\$ 1,003,812
Program Service Revenue	\$ 76,356
Special Event Revenue, Net	\$ 55,587
Donated Assets & Services	\$ 3,305
Investment Income (loss)	\$ 1,526
Other Income	\$ 539
Total Support & Revenue	\$ 1,141,125

EXPENSE	AMOUNT
Program	\$ 717,979
International Programs	\$ 281,200
Domestic Programs	\$ 69,467
Tools Optimization	\$ 185,693
Program Development	\$ 181,619
Management and General	\$ 104,468
Fundraising	\$ 147,046
Total Expenses	\$ 969,493

SPOON undergoes an annual audit conducted by an independent firm. Figures above are based upon the report of McDonald Jacobs.

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SPOON's mission aligns with my personal passion for food equity. I am pleased to support their work with children, who are affected the most by food inequity issues but can't advocate on their own behalf.

Naveet King Zed, SPOON Volunteer
SVP, Strategy, Finance & Investor Relations
Micro Equity International

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