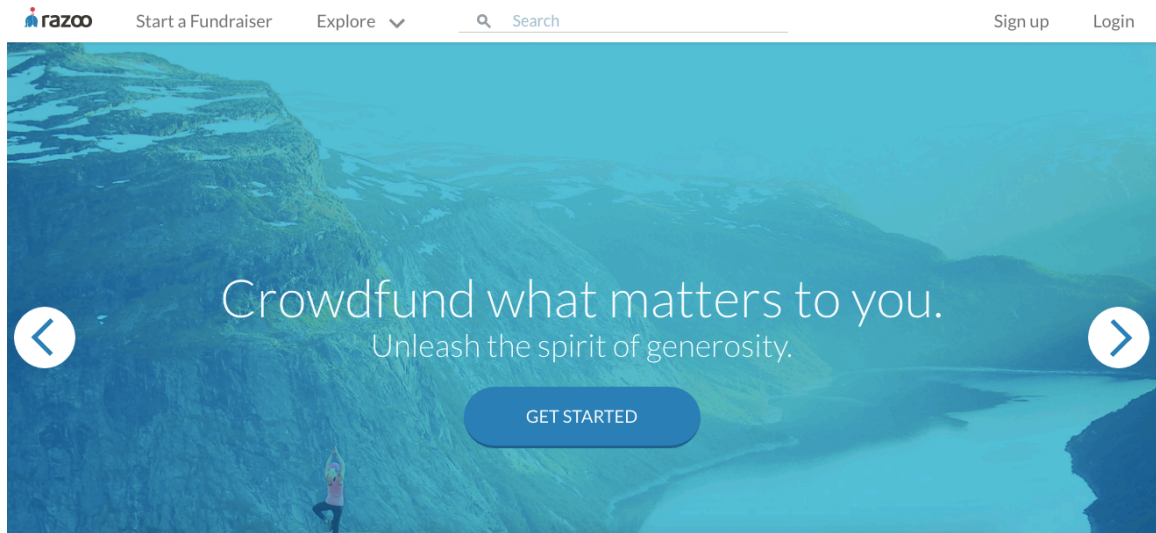


## Guide to Starting a Fundraiser for SPOON Foundation

Click on the “Start My Own Fundraiser” link on SPOON’s web page to be redirected to Razoo, our partner in online fundraising.



To begin, [enter the name of your fundraiser](#). This can be anything you like. Then [Register or Login](#).

Now [customize](#) your fundraiser!

### View Tab:

See what your fundraiser will look like to donors. [Upload images and videos](#). We’ve provided a few that you can choose from at the end of this document, or feel free to use your own.

### Edit Tab:

[Write a brief summary](#) and [tell the story](#) of why you are fundraising for SPOON.

[Set your fundraising goals](#). We suggest something between \$500 and \$1,000.

[Enter in Suggested Donation Amounts](#) that illustrate how the money might be used. We suggest:

- \$10 - Two specialized cups for kids who aspirate
- \$25 - One bottle for babies with cleft palate
- \$50 - Fifty adapted spoons
- \$100 - Caregiver training for two children with special needs

## Guide to Starting a Fundraiser for SPOON Foundation

Don't forget to click [SAVE](#) when you are finished!

### Images & Videos Tab:

This is another place you can [upload images and videos](#), either ours or yours.

Don't forget to click [SAVE](#) when you are finished!

### Thank Donors Tab:

[Create a video yourself](#) to thank your friends and family that donate, as well as [create a personal note](#).

Don't forget to click [SAVE](#) when you are finished!

### Share Tab:

[Publish](#) your fundraiser to your Facebook wall, [post](#) it on your Twitter, [email](#) contacts from your address book, or [put](#) our Donation Widget on your web site.

### Donations: Tab

[See how much you have raised](#) for SPOON and from whom.

### Matching Grants Tab:

If you or someone you know would like to set up a matching grant, you can enter this information here. Matching grants [encourage donors to be more generous](#).

### That's it!

And to get the ball rolling, consider [making a donation](#) yourself and putting a link to your fundraiser in your [email signature](#).

All proceeds from the fundraiser will be sent directly to SPOON Foundation and we will send donors a tax receipt.

Thank you for your support!